

- Access sizable amounts of growth capital via new, cost-effective online methods enabled by the JOBS Act of 2012 using SEC Regulation D 506C, and in the summer, SEC Regulation A+ – the first known use of Reg A+ offerings for B2R.
- Provide access to the 99% of investors who have had no access to real estate investing. According to the 20% rule of investing, investors should have at least 20% of their portfolios in alternative investments like real estate to improve returns and hedge against stock market volatility.

THE OFFERINGS

Reg D Preferred equity investment opportunities for accredited and qualified investors:	Reg A Pending qualification by the SEC, filings for 2 offerings (1 filed and the other planned for summer) will drive accelerated development and growth.
Annual dividend payments: 8% invested capital, paid monthly from date of investment	Annual dividend payments: 8% invested capital, paid monthly from date of investment
Minimum investment: \$500K for institutional investors, \$10K for individual accredited investors	Minimum investment: \$500
Overall return on equity: projected toward the mid-20% range	

- The Reg D and Reg A+ offerings will provide the potential from investing in a firm in a growth industry.
- For more information on the Reg D investment, qualified investors may [view the PPM](#).

Site plans, proposed amenities, product renderings and other depictions are the planned intention of ERC HomeBuilders Inc. a Development Company; however, all are conceptual by nature and are subject to change by the developer based on but not limited to regulatory approvals, marketing changes or design considerations.

Regulation A Offerings for ERC Homebuilders 1, Inc. and ERC Homebuilders 2, Inc. (each “the Company”):

No money or other consideration is being solicited, and if sent in response, will not be accepted.

No offer to buy the securities can be accepted and no part of the purchase price can be received until the offering statement filed by the Company with the SEC has been qualified by the SEC. Any such offer may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of acceptance given after the date of qualification.

An indication of interest involves no obligation or commitment of any kind.

Offering statements regarding the ERC Homebuilders 1, Inc. and ERC Homebuilders 2, Inc. offerings have been filed with the SEC. You may obtain a copy of the preliminary Offering Circulars that are a part of the offering statements from here:

[ERC Homebuilders 1, Inc.](#)

[ERC Homebuilders 2, Inc.](#)

Regulation D Offering for ERC Homebuilders, Inc.:

The Regulation D offering is made only to persons who are “accredited investors” (as that term is defined in Section 501 of Regulation D promulgated under the Act).

Forward-Looking Statements

These materials may contain forward-looking statements and information relating to, among other things, the Company, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the Company’s management. When used in the offering materials, the words “estimate,” “project,” “believe,” “anticipate,” “intend,” “expect” and similar expressions are intended to identify forward-looking statements, which constitute forward-looking statements. These statements reflect management’s current views with respect to future events and are subject to risks and uncertainties that could cause the Company’s actual results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The Company does not undertake any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events.

ABOUT ERC HOMEBUILDERS:

- 100+ combined years in real estate development, management and investment
- \$1B+ in construction experience
- Relationships, knowledge, and a clear focus
- A fast-acting team not constrained by an existing homebuilding infrastructure
- Ability to scale quickly

Sources:	
Florida Chamber of Commerce	SVN SFRhub Advisors
Green Street Advisors	Unison Home
John Burns Consulting	Ownership Investors
Joint Center for Housing Studies of Harvard University	Urban Institute
Millennium Trust Company	U.S. Census Bureau